

Key Performance Indicators Matrix For Adult Education Centers

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Despite the diverse range of organization working in social and human development, one couldn't help but notice the absence of an inclusive conceptual framework that forms a common ground for such organizations, dispersing all efforts made in this direction i.e. "learning in a development context". Adult learning and education could shape this practical and conceptual framework, as its basic pillars are those of learning to know, learning to do, learning to be and learning to live together.

Here we begin to notice the importance of learning centers (whether for social or human development) within an institutionalized environment and with a performance encouraging the achievement of goals that meet the needs of individuals and local communities, and not only those goals sought by organizations.

It is within this context that efforts were made to design a set of basic performance indicators to act as a guidance for adult learning and education centers, and to be developed when the need arises. This matrix of indicators that we are presenting to you came about as a result of consultations and discussions within meetings and workshops with direct and indirect partners over a period of more than three years, with the elements of these indicators being drawn from the local reality.

We hope today that this matrix serves as a reference upon which one could rely when establishing and managing adult learning and education centers.

Our sincere thanks go to all the partners and friends who contributed to the realization of this work

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	Theme: Community			
Holistic Description	The impact of the Adult Education Center on the national and community levels, and an indicator to the role of Community Based Organizations (CBOs) are contributors in local development and decision making			
Holistic indicator	Percentage of change in (poverty, illiteracy, and unemployment levels on the local community), community and trainee's satisfaction levels, level of participation in decision making			
Holistic verification	Official population censuses, trainee lists, annual reproject reports, tracking studies, evaluation results,	eports, annual financial budgets and reports, cooperat , and media reports	ion agreements, work plans and	
Main Theme	Impact on the national and community levels			
Secondary theme	e Description Indicators Verification			
Study the needs and meet the expectations of the community	A mean of action to identify the needs of the community regarding adult education programs and services; an effective community-based learning method in which community is involved in identifying its needs regarding adult education programs and services, usually in the form of community study with the participation of the community, level of community awareness of the needs, priorities, and challenges.		Plans and reports of the needs study, lists of participants in the study, results and evaluation reports, list of programs and	
•	community study with the participation of the	of graduates and community, level of community	activities implemented by the Center, final annual budgets	

National impact	A relative expression of the contribution of the Adult Education Center to local development at the national level after a certain period. It reflects the impact of civil society institutions on development, community participation, and decision-making, It is also an effective learning method to understand reality and challenges	At the public level after 3 years: population, poverty rate, unemployment rate, illiteracy rate, rate of participation in decision-making. At the level of trainees and graduates annually: percentage of change in poverty, illiteracy, unemployment, perception of reality, participation in decision making, percentage of financial contribution, average cost per individual participation	Censuses, statistics and population studies reports, official records and statistics, direct evaluation and neutral evaluation reports, databases and annual reports, follow-up reports and studies
Initiatives and community participation	Community-based voluntary activity carried out by an individual or group that expresses a state of awareness, responsibility, and community and national belonging through the presentation of ideas and innovations that contribute to resolving community issues or problems. It also serves as an effective mean of social learning and solutions sharing to solve community issues.	Number of suggested initiatives, number of implemented initiatives, number and percentage of graduates participation in initiatives, number of community participation of non-graduates in initiatives, number of decision-makers participation in initiatives, level of graduates and community's satisfaction towards initiatives, sustainability of initiatives, levels of change in society	Initiatives proposals, action plans, lists of participants, final initiatives reports, budgets and financial reports, audiovisual documentation of community responses, evaluation
Partnership and networking	Complementary, comprehensive service method provided by the Adult Education Center through communication and cooperation with other service organizations (that may be governmental or non-governmental) in order to provide the services needed by the community but not available to it. Networking might occur once or more and may evolve into a strategic partner. It is also a measure of trust and support	Number of partners, percentage of partners participation in achievements, number of media interviews as part of the networking efforts, number of referrals, number of joint activities, exchange of experience and support	Cooperation agreements, meetings minutes, referral forms, executive plans, joint activity reports, list of names of beneficiaries or users of the services of partners, audio and visual media activities, annual budget.

	Theme: Programs				
Effectiveness of program	ms implemented in Adult Education Centers.				
Holistic Description	Educational programs, activities, and services provided by the center to meet the needs of the community. Such, programs, activities, and services should (raise awareness, develop life skills, and promote competitive skills in the labor market)				
Holistic indicator	Number of training courses, number of training curricula, e training, intellectual property rights, certificates of accreditation the target audience and the community.				
Holistic verification	Certificates of accreditation, intellectual property and deposit number in the Department of Publications, and Publications, licensing and registration certificates, learning plans, attendance sheets, databases, administrative and financial reports, evaluation, and achievement results, and monitoring & evaluation results.				
Main Theme	Learning and training programs				
Secondary theme	Description	Indicators	Verification		
Courses and majors	Training courses offered by the Center to the community and provided to interested individuals. Such courses vary according to the needs of the community and the labor market. In order to join and pass the training courses successfully, the courses are usually defined by clear plans, time, and standards.	Number of Courses and majors offered by the Center, average number of people enrolled in the training courses, male and female enrollment ratio, average number of credit hours per training course, average duration of daily training, participation rate in training cost per enrollee, number of graduates, courses completion rates	Training plans, course reports, databases, attendance sheets, annual administrative and financial reports, graduates lists and scores records.		
Curricula, subjects, as well as learning and training guides Curricula, subjects, as well as learning and training guides Curricula, subjects, as well as learning and training guides Curricula, subjects, as well as learning and training guides Curricula, subjects, as well as learning and training scientific subjects and evidence. Manual: A set of learning plans defined by objectives, methods, and learning competencies Subjects/ Topics: A set of educational and training topics that meet the requirements of the curriculum, presented in the form of a book containing scientific subjects and evidence. Manual: A set of practical plans that help the trainer pavigate the curriculum and the subject, includes a set		Number of (curricula, subjects, and manuals) prepared by the Center; average of (duration of implementation, cost, preparation) for the curricula, subjects, and manuals; level of satisfaction of trainees and trainers; average cost of the curriculum, subject, and manual; average and percentage of use in the learning process.	Number of deposit and property rights, if any, evaluation of trainers and trainees, annual reports, budgets and financial reports, graduates lists and scores lists		

Learning and training methods and practices	The range of processes and learning practices used by the trainer (teacher, lecturer, facilitator) to convey information to the trainees, including methods of teaching, means of clarification, and supporting practices, which use and effectiveness rely on the experience and abilities of the trainer, the preparedness of the trainees, and the financial budgets	Number of learning methods, , average use of methods in the learning process, level of satisfaction of trainers and trainees, ability to use methods, number of graduates and percentages of successfully completed courses	Supplies register, training plans, training manuals, evaluation results and reports, final report of training courses, graduates lists and scores lists
Extracurricular activities	A range of meaningful operations offered by the trainer to the trainees as part of the learning plan, and as learning practices outside the framework of the curriculum, designed to enhance comprehension. Usually, these activities are group activities under the framework of general entertainment, but considered a learning goal by the trainer, which use and effectiveness of the experience and ability of the trainer, the preparedness of the trainees, and the financial budgets.	Number of extracurricular activities, average duration per activity, percentage of use of activities in the learning process, number of participants, level of satisfaction of trainers and trainees, average cost of activities per course.	List of participants in activities, learning plans, final reports, databases, budgets and financial reports
Program and certificates accreditation	Accredited educational and training programs are officially approved by the Accreditation and Quality Control Center or any other official bodies. The certificates issued are formally or socially recognized and applied, and obtaining the credits requires a set of prior procedures to meet the accreditation criteria of the accreditation providers.	Number of approved training programs, percentage of enrollment in approved programs and percentage of graduates, level of satisfaction (trainers, trainees, community), percentage of individuals whose personality and lives have been affected by the program within 6 months of graduation	Certificate of accreditation, financial statements for accreditation fees, media reactions (video and audio), databases
Tests and measurement	The process followed by the adult education center to measure the trainees' level of achievement This process involves several ways (theoretical, practical), and is used to determine the level of impact of the learning process on the trainees personality and life, and also to measure the trainees and community's satisfaction level.	Number of graduates, graduates' levels of achievement, level of satisfaction of trainees, average duration of the test.	Graduates lists, scores, evaluation results, annual administrative and financial reports, databases.
Monitoring and Evaluation	Operations carried out by the Adult Education Center to determine the effectiveness of technical, administrative, and financial operations; the level of completion of plans and programs according to objectives; impact follow-up, and to make recommendations to improve performance and develop programs.	Number of follow-up procedures, average follow-up time during the learning process, number of follow-up procedures, average follow-up time after graduation, percentage of trainees' follow-up after graduation, level of development in administrative and financial processes	Follow-up forms, follow-up studies, databases, strategic plan, executive plans, annual administrative and financial reports, financial accounts and records

	Theme: Target Groups				
Level of the Adult	Education Center's impact on the target gro	oup.			
Holistic Description	Individuals, groups, and institutions targeted by the Adult Education Center to develop and enhance abilities and achieve the goals of the target groups.				
Holistic indicator	Number of enrollees, graduates, and people who have experienced change; percentage of change, number of people carrying out economic or social activities; percentage of goal accomplishment.				
Holistic verification	Registration applications and forms, databases, Final budgets and financial reports, evaluation results, tracking studies, attendance sheets, contracts and agreements, participation criteria lists.				
Main Theme	Target Groups				
Secondary theme	Description	Indicators	Verification		
Unemployed job seekers, employees	Individuals who want to work, are unable to access job opportunities, and wish to develop their competitive skills in the labor market. These are usually graduates and young people of both genders who may be unemployed or employed.	Number of enrollees, number of graduates, number and percentage of graduates, number and percentage of those who were employed within 6 months of graduation, number and percentage of graduates who were able to engage in productive, income-generating activities, percentage of change in income within 12 months of graduation, percentage of change in personality, participation and citizenship after 6 months	Applications and registration forms, databases, attendance sheets, annual reports, user evaluation results, annual budget, follow-up reports, list of participation criteria, websites		

Marginalized individuals	Individuals who suffer from marginalization and lack of attention to their circumstances, such as poverty, ignorance, illiteracy, family disintegration, etc., and who need cognitive and behavioral skills to transcend marginalization and engage naturally in society. Marginalized individuals or groups can be from both genders.	Number of enrollees, number of graduates, number and percentage of graduates, number and percentage of people who show improved cognitive and behavioral kills, percentage of change in personality, participation and citizenship, number and percentage of people who have engaged in social and economic activities after 6 months	Applications and registration forms, databases, attendance sheets, annual reports, user evaluation results, annual budget, follow-up reports, list of participation criteria.
People with disabilities	Individuals who suffer from one or more types of disability, which prevent their access to opportunities and social justice. Therefore, these people need skills and programs that take into account their particular circumstances in order to promote their involvement in social and economic life and help them exercise their natural role in society.	Number of enrollees, number of graduates, number and percentage of graduates, number and percentage of people who show improved cognitive and behavioral kills, percentage of change in personality, participation and citizenship, number and percentage of people who have engaged in social and economic activities after 6 months	Applications and registration forms, databases, attendance sheets, annual reports, user evaluation results, annual budget, follow-up reports, list of participation criteria.
Institutions	Institutions that suffer from weakness and inability to reach their goals for multiple factors (internal and external) (administrative, financial), institutions that need to enhance their skills and develop their abilities to exercise their roles and activities; all in order to better achieve their goals and plans.	Number of trained institutions, number of trained cadres, rate of change at the levels of the institutions and the cadres, rate of achievement of plans and goals, level of change in society perception of the institutions	Cooperation agreements, executive plans, administrative and financial reports, annual reports, multimedia activities, institutional evaluation results, annual budget, list of participation criteria

	Theme: Financial Resources			
Effectiveness of f	Effectiveness of financial resources as sustainable resources to incentivize performance and productivity of adult education center.			
Holistic Description	Resources that provide funds for the operations of the adult education center, and for covering the costs of management, operation, and follow-up of the center's work plans.			
Holistic indicator	Number of financial resources (internal and external), percentage of fixed resources, percentage of operational resources, percentage of external resources, percentage of annual surplus and deficit, percentage of trainees' contribution in the cost (calculated according to the annual budget).			
Holistic verification	Final annual budget and reports, accounting record agreements.	s and statements, financial transfers and bank acc	ounts, work plans and cooperation	
Main Theme	Financial Resources			
Secondary theme	Description	Indicators	Verification	
Fixed resources	These resources are in the form of member obligations, permanent donors, fixed returns on estates, or governmental support. They constitute an important financial element for the sustainability of the center's work, since they are virtually secured, fixed annual revenues.	Percentage of fixed financial resources from annual revenues, number of fixed resources, percentage of annual surplus and deficit	Final annual budget, accounting records and statements, financial transfers and bank accounts.	
Internal resources (operational)	In the form of financial returns from operating projects and programs, such as training fees, and financial contributions from beneficiaries. Or revenues from project products managed by the sources center such as returns of products or services. In the form of financial returns from operating fees, and financial contributions from beneficiaries. Or revenues from project products managed by the center such as returns of products or services.		Final annual budget, accounting records and statements, financial transfers and bank accounts	
External resources	Such resources are in a form of grants and/or loans provided by donors or lending funds. They are usually dependent on the center's activity and ability to persuade funders. This element is a sign of experience, but also a sign of dependency.	Percentage of external financial resources from the annual revenues, number of external resources, number of beneficiaries	Final annual budget, accounting records and statements, financial transfers and bank accounts	

	Theme: Human Resources				
Effectiveness of h	numan resources in providing the experienc	e needed to achieve the vision and goals of the	adult education center		
Holistic Description	People and competences assigned to work for the adult education center.	ulltime or part time to implement plans and activities	, achieve goals, and sustain the operations of		
Holistic indicator	Number of permanent employees, employee work average, number and efficiency of volun	s efficiency levels, employees work average, numbenteers, volunteers work average.	er and efficiency level of consultants, consultants		
Holistic verification	Job contracts, procurement orders, consultar statements, performance records, evaluation	ncy contract, volunteering contracts or agreement, at results, C.Vs.	ttendance sheets, financial transfers and		
Main Theme	Human Resources				
Secondary theme	Description	Indicators	Verification		
Permanent employees	Fulltime employees who receive monthly salaries, are subject to the Jordanian labor law, and constitute the main competencies of the center of the technical and managerial level.	Number of employees, number of specialties, levels of performance and competence, time of service, cost of employees, level of commitment to employment criteria, employees' performance level, number and percentage of employees who've receiving training.	Attendance and leaves records, resumes and C.Vs, salaries transfers, annual reports, job contracts, job descriptions		
Trainers	Specialists in providing training in certain fields whose services are procured to provide paid courses or workshops	Number of trainers, number of specializations, level of efficiency and performance, average duration of training, training cost, value added	C.Vs, training work plans and final reports, procurement orders, salaries transfers, evaluation results, attendance sheets, guidelines, if any.		
Consultants	Specialists and experts contracted to provide a consultation on specific topics. The relationship with them is established by requesting quotations and price offers, job announcements, or a part time offer.	C.Vs, training work plans and final reports, consultancy contract, salaries transfers, evaluation results, attendance records for the target group			
Volunteers	People interested in doing voluntary work at the center in certain area to gain experience or to volunteer with their time and effort. They may be paid nominal or financial allowances to cover their costs as agreed. Volunteers might work fulltime or part time as agreed.	Number of volunteers, number of introductory courses for volunteers, number of specialties, level of competency and performance, average duration of volunteering, cost of volunteering, value added.	C.Vs, volunteering contracts, supervisors reports, attendance sheets.		

Theme: General Adminstration

Effect	tiveness of ma	nagement in maximizing the achievements and sustainability of the work of adult education centers				
Holist Descr	tic ription	Processes and procedures that facilitate the operations of the Adult Education Center, the implementation of its tasks, and achievement of its goals, in a manner that maximizes productivity with less effort and less cost, and achieve the satisfaction of staff and target community				
Holist	tic indicator	Employee satisfaction level, user's satisfaction level, vision and objectives achievement level, commitment to values and work ethics, level of compliance with the rules of procedure, average of administrative cost, average of administrative effort				
Holist verific		Annual reports, final budget, staff reports, user assessment, operational plans for comparison purposes (strategic plan, rules of procedure, work structure, and job description)				
		General Management				
Main 1	Theme	General Management				
	Theme	General Management Description	Indicators	Verification		

Rules of Procedure	The Framework of Reference regulating and governing the operations of the center, as well as defining the powers, responsibilities, and objectives. In associations, the Rules of Procedure is formulated by the Founding Members, while in governmental institutions, the Rules of Procedure operates within special regulations, and in both cases they are formulated in accordance with the relevant laws.	Number and quality of practices and procedures stemming from the Rules of Procedure, number and quality and amendments done to the Rules and Procedures, number of procedures on which the Rules of Procedures appeal (violations to the Rules of Procedures, incentives, and administrative structure)	The law from which the Rules of Procedures have emanated, Resolutions related on approving the Rules of Procedure.
Strategic plan	A specific conceptual map of the future from the standpoint of the center and the target audience after a specific period of time. The map needs defines the vision, mission, goals, values, and the steps that the center shall take in the form of practical, easy-to-measure plans.	Number of achieved goals; level of goals achievements; level of vision clarity; message; values; achievement level of the vision, goals, and message, level of commitment to work ethics and the center's values.	The Center's strategic plan, executive plans, annual reports, final financial budget
Organizational structure	Demonstrates the sequence of communication and professional relations between staff, explains points of contact and departments intersections, and serves as an organizer of communication and information exchange and task areas; all to help the organizational structure be consistent with the rules of procedure	Number of amendments to departments, number of amendments to tasks, number of violations of the organizational structure, number of movement among employees, number and quality of mergers and separations in departments and tasks.	Official resolutions and correspondence for the approval or adoption of the organization structure, Rules of Procedure, employees evaluation
Job description	A tool to define and explain the responsibilities, powers, and functions of each job. It is connected to the job title and not for the people, and is the reference to finding out what is exactly required of the job vacated by the employee.	Number of employees in each department, number of jobs with a description in each department, number of amendments in the job descriptions, level of employees' commitment to their job description.	Official resolutions and correspondence for the approval of the job descriptions, Rules of Procedures, job contracts, employees' evaluation.

Growth and sustainability	Growth and sustainability The form and means used to ensure growth and continuity of work with self or permanent resources and experiences. This is linked to many factors, such as the level of accumulated experience, the size of self-financing, and the level of satisfaction of the target community. It requires plans of action, programs, tools, alliances, and other means. Growth and sustainability are linked to innovation, development, and continuous upgrade.	Number of employees who have received training and their level of development, number and size of internal financial resources, number and size of external financial resources, number and level of development in departments, number and level of development in work methodologies, number of alliances with other institutions.	Attendance sheets, training workshops reports on employees' development, strategic plan, annual reports, cooperation and alliance agreements, annual budget.
Transparency and exchange of information and experiences	A Form and mean of communication and handling of (information, exchange of experiences) and practices that explain to the employee and the targets their rights and duties. It is essential to achieve a high level of participation, staff satisfaction, and facilitation of tasks.	Number of regular employees meetings, number of group employee activities, level of participation and exchange of information and experiences, employee and targeted community satisfaction level	Regular meetings memos, employees activities plans and reports, job descriptions, job contracts, administrative structure, Rules of Procedure and documentation systems, employees evaluation
Gaining trust and support	A structured framework for the reactions of others towards the center, through the practices that regulate and frame the relationship, trust in the center, and the programs that it implements. It is all reflected in the level of community and official support to the center.	Number of activities requested by the community, number of committees and number of its members, number of volunteers, number of partners, community and partners satisfaction level, number of media interviews with the community delivering the voice of the center, number of cooperation and alliance agreement and sustainability level thereof, number of complaints against the center.	Activity reports, cooperation and partnership agreement, media interviews, complaints filed against the center.

Innovation and development	The means and tools adopted by the center for the purposes of upgrading the operations of the center, such as developing the management, follow-up, documentation, and information exchange systems, etc. Innovation and development are linked to growth and sustainability	Number of upgraded and developed programs and systems, levels of changes to programs use and developed systems, achievement level	Annual reports, achievements reports, center's final budget
Documentation and archiving	Systems and means of saving and archiving information and data, in order to assist in the preparation of plans, reports, follow-up, auditing, and exchange of information.	Time needed to obtain information, level of support to documentation systems in the preparation of plans and reports, level of commitment to and knowledge of documentation systems.	Databases, documentation and archiving system, annual reports.

Theme: Training center				
Effectiveness of the training center as a learning environment and as an adult education center				
Holistic Description	Spaces allocated and used as an adult education center to provide comfort and reassurance for staff and users, and an environment suitable for learning and administrative processes.			
Holistic indicator	Level of staff satisfaction; level of user satisfaction; average allocated area (for learning, facilities, services, and management); distance from city center; levels of noise, ventilation, and lighting; number of accidents resulting from poor public safety; and cost of equipment.			
Holistic verification	Site map and organizational chart, survey reports, occupational license, furniture records and supplies, annual administrative and financial reports, user's evaluation.			
Main Theme	Training Center			
Secondary theme	Description	Indicators	Verification	
Location	A place suitable to be a training center, that has clear features, and is easy and affordable to reach and access, away from noise and pollution, and away from natural hazards (floods, landscape, etc.)	Distance from city center, cost of transportation to the center, clear address on the map, number of accidents and injuries caused by the physical environment.	Site map, organizational chart, the center's registration certificate, and annual report	
Capacity	A suitable center for a number of trainees and staff; operates according to national criteria; number of rooms, seats, classrooms, labs, workshops, facilities, etc.	Number and space of classrooms, number and space of management rooms, number and space of service rooms, space of group activities halls, average space per person in each room.	Organizational chart; survey report on capacity; trainees, administers, and trainers evaluation; and consumption bills	
Physical environment (Training climate)	An environment that provides a positive relation with the place in terms of comfort of trainees and staff, ventilation, lighting, walls construction and colors, heating and AC and their effect of training, etc.	Level of noise, natural ventilation, manmade ventilation, natural lighting level, manmade lighting level, AC level, color brightness level, number of accidents resulting from bad safety measures.	Occupational license; physical environment survey report; trainees, administers, and trainers evaluation; and consumption bills	

Facilities and Services	A training center that caters to the different needs of trainees, staff, and visitors through toilets, sinks, libraries, cantinas, restaurants, entertainment venues,	Numbers of toilets (for men, women, and people with disabilities), number and space of restaurants, number and space of learning venues (libraries and labs), number and space of entertainment venues, number of means dedicated for people with disabilities.	Organizational chart, annual report, trainees, administers, and trainers evaluation
Equipment and training facilities	Tools, equipment, and various means that facilitate interaction between the trainer and the trainees, and enhance the productivity of the learning process; as well as those that facilitate management and communication processes, such including the availability of seats, computers, projectors, boards, educational materials, etc. Such equipment should consider the different needs of trainees and the quality of the training programs offered by the center.	Number of seats, number of each type of equipment, number of blackboards and education tools, cost of equipment and from the Center's assets, number and quality of teaching aids, and cost of operational processes	Supplies and furniture record; administrative and financial report; annual budget; trainees, administers, and trainers evaluation
General Safety	A group of precautionary measures provided by the training center to ensure the safety and health of trainers, visitors, staff, site, and surrounding community. Such measures include, precautionary measures against fires, short circuit, theft, assault, injury, etc.	Number and quality of fire extinguishers, number and quality of first aid kits, number and quality of safety measures against theft and assault, number and quality of safety measures against short circuit, number of incidents resulting from bad general safety, and number of guidelines.	Occupational license; supplies and furniture record; administrative and financial report; annual budget; trainees, administers, trainers, and neighborhood evaluation; and guidelines in the general safety contracts.

Key Performance Indicators Matrix

For Adult Education Centers